

Title of the proposal: *The FIAF Moving Image Cataloguing Manual*: Your golden ticket to better cataloguing and metadata

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#### Abstract

*The FIAF Moving Image Cataloguing Manual* is the natural companion to the CWS, and is recommended reading for institutions that have adopted or are considering adoption of the metadata schema standard (and even those who haven't or won't!). The presentation will provide details about benefits of the Manual, including:

1. Offers a common language and framework for us to talk and think about our moving images, as well as the foundation for a globally shared and consistent approach to cataloguing
2. Is nearly a one-to-one mapping to the CWS
3. Loaded with definitions, examples, and reasoned recommendations while remaining flexible and sensitive to institutional contexts
4. Addresses analogue and digital moving images
5. Guarantees intellectual and physical control over your collections
6. Specifies linking to moving image-related documentation and collections
7. Legitimizes arguments for standardizing your moving image metadata

The *Manual* also has its limits; some areas were considered out of scope and excluded whereas some existing sections may benefit from revision and expansion. Examples include: partial value lists (where LOD may come to the rescue); shot-level description (the promise of automated metadata extraction and standardization?); "Content" entity (where existing but incomplete form/genre/subject heading standards/lists are pointed to); and, digital preservation metadata and/or the relationship between your CMS where the cataloged data lives, and your MAM/DAM where your technical digital data lives.