

ACE Workshops “Management Strategies for Film Archives in the Digital Era”

At last year’s General Assembly we discussed the “[ACE Position Paper on the Digital](#)” (by Thomas C. Christensen and Mikko Kuutti). With the entire film industry changing to digital, film archives need to be well prepared if they want to collect, preserve and show both analogue and digital formats. Based on the recommendations of the above-mentioned paper, ACE decided to carry out a series of 3 - 4 workshops for (higher) management staff to discuss strategies how these challenges can be met.

The first workshop with a more general outlook will be held during the Il Cinema Ritrovato Festival in Bologna on Thursday, 28 June 2012. The second workshop, dedicated to training in digital workflows and digital preservation, will take place at the Danish Film Institute later this year or early 2013. Further workshops will be scheduled and announced in due time.

Workshop I: 28 June 2012, Bologna/Italy

This introductory workshop will focus on the results of the study “[Challenges of the Digital Era for Film Heritage Institutions](#)” which was prepared for the European Commission by Nicola Mazzanti and peaceulfish in 2011.

The aim of this workshop is to break down the results of the study to a concrete and practical level and to deal with highly relevant issues such as:

- What kind of actions are needed from the film archives right now?
- What does digitisation planning imply?
- There is a lot of expertise in the film archives – how do we intend to pool it?
- How can film archives secure the human, technological and economical resources in order to go digital and continue traditional film archiving at the same time?
- Can we find a common approach to convince national ministries to raise budgets for digitisation?

Draft Programme

Date: Thursday, 28 June 2012, 10:00 -13:30h

Venue: Grand Hotel Majestic “già Baglioni”, Via Indipendenza, 8, 40121 Bologna

10:00 - 10:20	Welcome & Introduction	Claudia Dillmann
10:20 - 11:00	“A Digital Agenda for Film Archives”, Q & A	Mikko Kuutti, Thomas C. Christensen
11:00 - 11:40	Cinema is Digital Now: “Challenges for Film Heritage Institutions in the Digital Era”; Recommendations for Action	Nicola Mazzanti
11:40 - 12:00	Discussion	All
12:00 - 12:45	Lunch Break	
12:45 - 13:00	The Digital Agenda and EU Policy Objectives	Mari Sol Pérez Guevara (DG INFSO, tbc.)
13:00 - 13:30	General Q & A, Next Steps	Thomas C. Christensen, Claudia Dillmann